

クラブ・アンケート集計結果(実施期間2020年7月～8月)

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
全国クラブ数(2020.7.31)	428	195	332	364	412	393	400	380	2,904
回答件数	210	112	176	185	303	192	233	205	1,616
回答率	49.1%	57.4%	53.0%	50.8%	73.5%	48.9%	58.3%	53.9%	55.6%

●会員動静について

昨年度(2019-20年度)中に入会した会員の年齢層

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
20歳代	6.5%	1.2%	1.2%	0.9%	1.4%	3.5%	1.5%	3.3%	2.4%
30歳代	15.4%	12.0%	9.9%	7.8%	6.6%	14.9%	7.5%	14.4%	10.7%
40歳代	28.0%	28.7%	30.6%	34.6%	34.5%	36.4%	34.4%	33.6%	33.4%
50歳代	23.4%	27.8%	31.8%	24.1%	33.4%	24.9%	30.9%	26.1%	28.0%
60歳代	18.1%	20.7%	18.1%	16.0%	12.6%	12.1%	17.1%	15.6%	15.5%
70歳代	4.9%	7.5%	5.8%	14.3%	9.6%	6.9%	7.1%	6.1%	8.1%
80歳以上	3.7%	2.1%	2.6%	2.3%	1.9%	1.3%	1.5%	0.9%	1.9%

昨年度(2019-20年度)中に入会した会員の性別

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
男性	76.2%	81.0%	75.5%	69.5%	78.8%	65.3%	81.8%	79.6%	75.8%
女性	23.8%	19.0%	24.5%	30.5%	21.2%	34.7%	18.2%	20.4%	24.2%

昨年度(2019-20年度)中に退会した会員の年齢層

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
20歳代	1.0%	1.1%	1.0%	1.8%	0.5%	1.2%	1.0%	0.5%	1.0%
30歳代	4.7%	3.9%	4.3%	5.2%	3.9%	5.5%	4.7%	5.3%	4.7%
40歳代	15.5%	19.1%	15.0%	15.6%	14.4%	16.2%	17.2%	16.4%	15.9%
50歳代	18.8%	21.0%	19.1%	22.4%	24.6%	19.2%	22.6%	22.3%	21.8%
60歳代	19.0%	27.3%	27.1%	19.4%	21.6%	23.8%	21.5%	20.5%	21.9%
70歳代	23.2%	17.7%	22.6%	22.1%	19.7%	19.1%	20.6%	23.1%	21.0%
80歳以上	17.8%	9.9%	10.9%	13.5%	15.3%	15.0%	12.4%	11.9%	13.7%

昨年度(2019-20年度)中に退会した会員の性別

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
男性	73.3%	81.0%	71.5%	69.3%	63.2%	68.9%	80.9%	73.8%	71.4%
女性	26.7%	19.0%	28.5%	30.7%	36.8%	31.1%	19.1%	26.2%	28.6%

昨年度(2019-20年度)中に退会した会員の在籍年数

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
3年未満	20.8%	31.2%	15.8%	24.9%	17.6%	31.7%	29.4%	29.7%	24.5%
3～5年	13.0%	10.8%	15.6%	17.3%	12.2%	11.0%	12.5%	12.2%	13.0%
5～9年	21.9%	23.1%	26.8%	19.1%	33.5%	20.0%	15.7%	22.6%	23.6%
10～14年	10.7%	9.3%	11.3%	10.8%	8.0%	7.0%	10.0%	10.1%	9.5%
15～19年	5.4%	6.5%	6.0%	5.1%	4.9%	7.0%	8.6%	6.5%	6.2%
20～24年	4.0%	5.0%	7.2%	6.6%	5.8%	5.7%	6.5%	3.9%	5.7%
25～29年	5.2%	4.5%	6.2%	4.1%	4.8%	4.8%	4.3%	4.2%	4.7%
30～34年	10.5%	3.8%	2.7%	2.2%	4.4%	4.0%	4.7%	2.9%	4.3%
35～39年	2.7%	1.8%	2.1%	3.6%	3.5%	2.6%	2.5%	3.4%	2.9%
40～49年	3.4%	3.0%	4.9%	3.9%	3.8%	3.7%	4.3%	3.7%	3.9%
50年以上	2.4%	1.0%	1.4%	2.4%	1.5%	2.5%	1.5%	0.8%	1.7%

昨年度(2019-20年度)中に退会した会員の退会理由

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
死亡	9.3%	8.4%	7.7%	7.9%	7.8%	7.8%	8.6%	8.8%	8.2%
健康上の理由	22.9%	18.9%	18.5%	17.5%	17.1%	22.9%	18.4%	15.7%	18.6%
仕事上の理由	47.1%	43.6%	46.0%	43.1%	37.5%	43.8%	42.7%	43.2%	42.5%
長期欠席	5.1%	4.7%	4.1%	2.2%	4.4%	3.6%	3.5%	5.1%	4.1%
他の会員と不和	1.0%	0.0%	0.6%	0.1%	0.3%	2.3%	0.9%	0.3%	0.6%
他クラブへ転籍	0.4%	0.3%	2.0%	0.6%	0.2%	1.0%	0.9%	1.5%	0.8%
転勤・転居	1.9%	12.0%	4.7%	4.3%	5.6%	2.7%	12.7%	10.3%	6.8%
引退・代替わり	2.1%	4.2%	5.7%	5.0%	4.5%	4.0%	5.8%	3.8%	4.5%
会費の未払い	1.5%	0.6%	1.4%	0.7%	0.3%	0.3%	0.1%	1.5%	0.7%
世帯主会員の退会	7.0%	5.6%	7.5%	10.5%	19.3%	6.8%	5.4%	8.0%	10.1%
活動内容の不一致	1.7%	1.7%	1.8%	8.1%	3.0%	4.8%	1.0%	1.8%	3.1%

会員の年代別割合

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
20歳代	1.2%	0.3%	0.7%	1.0%	1.0%	0.9%	0.4%	0.9%	0.8%
30歳代	5.3%	3.6%	4.0%	4.6%	3.6%	5.1%	3.3%	5.3%	4.3%
40歳代	15.7%	15.4%	14.2%	17.9%	15.4%	18.7%	16.2%	17.8%	16.4%
50歳代	22.6%	21.9%	22.4%	23.7%	23.2%	22.6%	22.4%	22.0%	22.7%
60歳代	21.2%	26.8%	29.0%	24.3%	22.1%	20.8%	26.2%	25.8%	24.2%
70歳代	23.6%	23.4%	23.4%	21.1%	26.8%	22.7%	23.9%	20.8%	23.6%
80歳代	9.4%	7.3%	5.8%	6.6%	7.1%	8.0%	6.6%	6.6%	7.1%
90歳以上	1.0%	1.3%	0.5%	0.8%	0.8%	1.2%	1.0%	0.8%	0.9%