

クラブ・アンケート集計結果(実施期間2019年7月～8月)

ライオン誌日本語版

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
全国クラブ数(2019.7.31)	429	201	339	381	416	397	405	388	2,956
回答件数	232	122	168	178	292	209	242	182	1,625
回答率	54.1%	60.7%	49.6%	46.7%	70.2%	52.6%	59.8%	46.9%	55.0%

●会員動静について

昨年度(2018-19年度)中に入会した会員の年齢層

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
20歳代	3.3%	1.0%	1.3%	1.5%	1.6%	3.6%	1.8%	1.6%	2.0%
30歳代	10.8%	9.0%	9.7%	10.4%	9.3%	12.6%	12.0%	13.2%	11.0%
40歳代	30.6%	31.0%	24.4%	26.9%	31.5%	32.5%	32.5%	31.9%	30.6%
50歳代	24.5%	36.8%	26.5%	34.5%	29.6%	26.6%	31.7%	28.0%	29.4%
60歳代	15.8%	18.4%	25.4%	16.5%	16.5%	13.2%	16.2%	17.0%	16.8%
70歳代	12.5%	3.5%	10.2%	7.4%	8.6%	9.3%	4.6%	6.5%	8.0%
80歳以上	2.5%	0.3%	2.5%	2.8%	2.9%	2.2%	1.2%	1.8%	2.2%

昨年度(2018-19年度)中に入会した会員の性別

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
男性	69.0%	79.7%	76.7%	75.2%	73.5%	68.9%	78.3%	71.3%	73.4%
女性	31.0%	20.3%	23.3%	24.8%	26.5%	31.1%	21.7%	28.7%	26.6%

昨年度(2018-19年度)中に退会した会員の年齢層

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
20歳代	0.6%	0.0%	0.6%	3.2%	1.5%	1.7%	1.4%	0.8%	1.3%
30歳代	9.3%	3.6%	6.6%	6.8%	4.7%	6.7%	6.1%	4.9%	6.0%
40歳代	16.1%	10.4%	13.4%	16.7%	13.9%	15.3%	13.7%	16.6%	14.6%
50歳代	17.2%	21.2%	20.2%	21.4%	21.1%	21.9%	20.6%	23.0%	20.8%
60歳代	22.7%	33.2%	29.6%	24.8%	23.8%	18.3%	24.7%	27.7%	24.9%
70歳代	19.6%	17.3%	18.8%	18.9%	23.7%	22.0%	20.8%	15.4%	20.3%
80歳以上	14.5%	14.3%	10.8%	8.2%	11.3%	14.1%	12.7%	11.6%	12.1%

昨年度(2018-19年度)中に退会した会員の性別

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
男性	76.3%	81.3%	74.5%	61.6%	68.3%	73.7%	80.8%	72.2%	72.8%
女性	23.7%	18.7%	25.5%	38.4%	31.7%	26.3%	19.2%	27.8%	27.2%

昨年度(2018-19年度)中に退会した会員の在籍年数

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
3年未満	23.5%	23.3%	19.2%	28.9%	16.4%	30.0%	25.6%	26.3%	23.5%
3～5年	21.5%	15.7%	21.9%	25.3%	32.4%	20.6%	23.9%	23.1%	24.6%
5～9年	11.9%	22.0%	18.8%	11.7%	15.7%	14.7%	13.3%	16.5%	15.1%
10～14年	9.8%	9.0%	10.2%	8.2%	8.3%	9.0%	9.3%	9.4%	9.0%
15～19年	4.6%	5.4%	10.4%	3.7%	4.6%	4.4%	6.0%	6.4%	5.5%
20～24年	4.3%	9.0%	3.6%	4.0%	5.3%	3.1%	4.7%	5.6%	4.8%
25～29年	3.7%	3.6%	4.6%	4.5%	4.0%	4.6%	4.8%	3.7%	4.2%
30～34年	4.9%	3.9%	3.6%	5.2%	4.4%	3.4%	4.3%	4.0%	4.3%
35～39年	4.2%	2.1%	2.9%	3.3%	3.3%	2.6%	2.8%	2.1%	3.0%
40～49年	10.3%	4.5%	4.2%	3.4%	4.0%	5.0%	4.2%	1.9%	4.6%
50年以上	1.3%	1.5%	0.6%	1.8%	1.6%	2.6%	1.1%	1.0%	1.4%

昨年度(2018-19年度)中に退会した会員の退会理由

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
死亡	11.3%	11.3%	9.9%	7.9%	8.2%	9.3%	8.1%	8.1%	9.0%
健康上の理由	18.1%	23.4%	15.6%	15.7%	17.8%	19.6%	17.0%	14.7%	17.5%
仕事上の理由	38.7%	38.2%	35.0%	35.6%	35.6%	40.2%	40.9%	38.7%	37.8%
長期欠席	6.1%	1.5%	5.5%	6.5%	3.6%	5.1%	5.7%	9.2%	5.4%
他の会員と不和	1.3%	1.2%	0.6%	1.1%	0.5%	0.5%	1.2%	0.5%	0.8%
他クラブへ転籍	1.9%	0.3%	3.0%	0.3%	0.4%	1.3%	1.3%	1.1%	1.1%
転勤・転居	3.4%	12.2%	7.5%	3.4%	5.9%	3.7%	11.3%	10.5%	7.0%
引退・代替わり	2.7%	5.6%	6.1%	2.4%	4.8%	3.9%	5.2%	3.2%	4.2%
会費の未払い	2.3%	0.6%	1.6%	2.8%	1.1%	0.8%	0.2%	1.2%	1.3%
世帯主会員の退会	9.0%	3.6%	12.6%	10.4%	14.2%	9.2%	6.2%	11.1%	10.2%
活動内容の不一致	5.2%	2.1%	2.6%	13.9%	7.9%	6.4%	2.9%	1.7%	5.7%

会員の年代別割合

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
20歳代	1.0%	0.6%	0.8%	1.1%	1.0%	0.8%	0.5%	1.1%	0.9%
30歳代	5.3%	3.6%	3.9%	4.4%	3.7%	4.8%	4.2%	5.7%	4.4%
40歳代	16.5%	15.7%	13.1%	16.8%	15.7%	17.6%	17.4%	17.9%	16.4%
50歳代	21.8%	22.1%	22.0%	22.8%	23.4%	22.8%	22.0%	22.1%	22.5%
60歳代	21.6%	29.2%	30.6%	28.0%	24.3%	21.7%	26.7%	25.9%	25.6%
70歳代	24.4%	21.7%	20.6%	20.4%	23.9%	22.9%	21.4%	19.8%	22.1%
80歳代	8.5%	6.4%	8.6%	5.9%	7.2%	8.5%	6.8%	6.6%	7.3%
90歳以上	0.9%	0.7%	0.4%	0.6%	0.8%	0.9%	1.0%	0.9%	0.8%