

クラブ・アンケート集計結果(実施期間2018年7月～8月)

ライオン誌日本語版

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
全国クラブ数(2018.7.31)	442	204	345	385	423	409	420	388	3,016
回答件数	216	113	159	161	258	248	241	181	1,577
回答率	48.9%	55.4%	46.1%	41.8%	61.0%	60.6%	57.4%	46.6%	52.3%

●会員動静について

昨年度(0217-18年度)中に入会した会員の年齢層

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
20歳代	5.8%	1.9%	2.6%	2.0%	4.6%	2.9%	3.7%	3.4%	3.5%
30歳代	14.1%	8.1%	7.4%	14.5%	12.0%	15.0%	12.1%	12.9%	12.4%
40歳代	31.1%	25.0%	27.8%	30.3%	31.8%	29.3%	32.0%	31.2%	30.2%
50歳代	21.6%	37.9%	30.9%	20.6%	29.1%	24.5%	27.7%	24.9%	26.8%
60歳代	16.4%	21.0%	22.3%	22.1%	17.3%	16.1%	17.7%	18.4%	18.4%
70歳代	8.2%	4.6%	8.1%	8.9%	4.3%	9.7%	5.7%	7.1%	7.0%
80歳以上	2.8%	1.5%	0.9%	1.6%	0.9%	2.5%	1.1%	2.1%	1.7%

昨年度(0217-18年度)中に入会した会員の性別

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
男性	77.9%	75.8%	73.1%	73.6%	68.6%	62.6%	79.2%	77.7%	72.5%
女性	22.1%	24.2%	26.9%	26.4%	31.4%	37.4%	20.8%	22.3%	27.5%

昨年度(0217-18年度)中に退会した会員の年齢層

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
20歳代	3.0%	0.0%	0.2%	2.0%	1.2%	1.8%	0.8%	2.8%	1.6%
30歳代	9.2%	4.0%	4.5%	5.1%	6.2%	6.1%	4.8%	8.0%	6.2%
40歳代	24.3%	15.2%	14.3%	12.9%	17.4%	15.4%	14.5%	15.8%	16.4%
50歳代	15.9%	21.7%	19.4%	18.3%	22.1%	17.7%	25.1%	19.4%	20.4%
60歳代	18.9%	23.0%	29.6%	28.9%	20.9%	21.5%	25.8%	32.3%	24.6%
70歳代	17.2%	26.8%	23.1%	19.2%	20.6%	20.5%	17.9%	12.7%	19.1%
80歳以上	11.5%	9.3%	8.9%	13.6%	11.6%	17.0%	11.1%	9.0%	11.7%

昨年度(0217-18年度)中に退会した会員の性別

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
男性	69.9%	87.2%	66.2%	68.7%	61.5%	69.2%	70.3%	66.5%	68.0%
女性	30.1%	12.8%	33.8%	31.3%	38.5%	30.8%	29.7%	33.5%	32.0%

昨年度(0217-18年度)中に退会した会員の在籍年数

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
3年未満	29.3%	24.5%	28.2%	34.4%	23.2%	30.4%	34.9%	35.1%	29.8%
3～5年	26.0%	20.0%	19.5%	19.1%	30.3%	18.4%	22.0%	25.1%	23.7%
5～9年	13.4%	13.4%	14.5%	10.2%	13.7%	10.5%	13.2%	11.5%	12.6%
10～14年	7.2%	10.0%	10.0%	8.0%	7.2%	8.4%	6.0%	11.2%	8.2%
15～19年	5.3%	4.9%	6.2%	5.7%	5.2%	9.0%	5.0%	5.1%	5.8%
20～24年	2.8%	7.4%	5.6%	4.8%	3.8%	4.6%	4.3%	3.0%	4.2%
25～29年	5.0%	6.6%	3.6%	3.7%	3.4%	4.1%	3.9%	2.3%	3.8%
30～34年	3.3%	5.4%	3.2%	5.0%	2.7%	3.7%	2.8%	1.7%	3.2%
35～39年	2.6%	2.6%	2.6%	3.0%	2.8%	4.1%	4.0%	1.2%	2.9%
40～49年	3.3%	2.6%	5.4%	3.9%	2.9%	3.9%	2.4%	3.0%	3.3%
50年以上	1.8%	2.6%	1.2%	2.2%	4.8%	2.9%	1.5%	0.8%	2.5%

昨年度(0217-18年度)中に退会した会員の退会理由

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
死亡	10.0%	11.1%	6.9%	9.2%	7.1%	10.0%	6.1%	6.4%	7.9%
健康上の理由	16.9%	21.9%	20.9%	18.1%	16.0%	22.3%	30.1%	12.7%	20.0%
仕事上の理由	35.0%	39.8%	32.3%	39.3%	34.8%	37.1%	29.0%	40.5%	35.3%
長期欠席	10.8%	2.5%	3.4%	6.5%	3.7%	7.0%	4.3%	11.3%	6.1%
他の会員と不和	1.9%	0.3%	4.1%	1.0%	0.4%	1.1%	0.8%	2.0%	1.3%
他クラブへ転籍	1.1%	0.6%	2.2%	1.5%	0.3%	2.2%	0.1%	0.7%	0.9%
転勤・転居	3.0%	13.6%	5.4%	5.0%	5.0%	3.3%	9.3%	10.4%	6.7%
引退・代替わり	3.3%	3.1%	4.1%	2.9%	2.9%	3.0%	2.5%	1.3%	2.8%
会費の未払い	1.5%	0.9%	1.1%	1.7%	0.8%	0.5%	0.2%	1.3%	0.9%
世帯主会員の退会	12.8%	3.7%	12.1%	10.2%	17.8%	8.8%	8.6%	6.4%	10.9%
活動内容の不一致	3.7%	2.5%	7.5%	4.6%	11.2%	4.7%	9.0%	7.0%	7.2%

会員の年代別割合

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
20歳代	1.5%	0.5%	0.8%	1.1%	1.2%	0.9%	0.9%	1.5%	1.1%
30歳代	6.0%	3.6%	3.9%	5.0%	4.3%	5.0%	4.6%	5.4%	4.7%
40歳代	17.6%	15.2%	12.1%	17.8%	16.1%	17.8%	16.0%	18.5%	16.5%
50歳代	19.9%	20.8%	20.4%	22.4%	23.3%	21.3%	21.1%	22.1%	21.6%
60歳代	25.0%	33.3%	28.7%	28.0%	26.1%	24.0%	28.1%	28.3%	27.2%
70歳代	21.7%	19.7%	28.5%	19.4%	21.7%	22.0%	21.3%	17.7%	21.5%
80歳代	7.6%	6.2%	5.3%	5.7%	6.5%	7.9%	7.1%	5.7%	6.6%
90歳以上	0.7%	0.7%	0.3%	0.6%	0.8%	1.1%	0.9%	0.8%	0.8%