

クラブ・アンケート集計結果(実施期間2017年7月～8月)

ライオン誌日本語版

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
全国クラブ数(2017.7.31)	447	206	350	388	428	415	425	398	3,057
回答件数	221	87	164	177	259	205	219	178	1,510
回答率	49.4%	42.2%	46.9%	45.6%	60.5%	49.4%	51.5%	44.7%	49.4%

●会員動静について

昨年度(2016-17年度)中に入会した会員の年齢層

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
20歳代	3.2%	2.4%	2.0%	2.5%	3.0%	2.6%	2.2%	1.0%	2.4%
30歳代	14.5%	13.2%	9.2%	7.2%	7.8%	11.4%	9.0%	8.7%	9.6%
40歳代	26.2%	31.0%	21.9%	31.3%	26.7%	31.4%	23.4%	28.1%	27.0%
50歳代	20.3%	23.6%	27.6%	23.7%	26.1%	23.6%	28.6%	23.9%	25.1%
60歳代	19.8%	20.3%	28.1%	24.1%	20.2%	17.1%	23.4%	26.8%	22.5%
70歳代	11.5%	8.1%	8.0%	9.6%	12.5%	10.3%	10.4%	8.5%	10.2%
80歳以上	4.5%	1.4%	3.2%	1.6%	3.7%	3.6%	3.0%	3.0%	3.2%

昨年度(2016-17年度)中に入会した会員の性別

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
男性	71.5%	73.0%	72.2%	66.8%	70.8%	72.9%	72.2%	71.2%	71.2%
女性	28.5%	27.0%	27.8%	33.2%	29.2%	27.1%	27.8%	28.8%	28.8%

昨年度(2016-17年度)中に退会した会員の年齢層

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
20歳代	2.7%	1.1%	2.2%	2.6%	2.4%	1.7%	2.2%	1.7%	2.2%
30歳代	6.1%	5.7%	3.2%	8.3%	7.2%	4.7%	5.0%	6.1%	6.0%
40歳代	21.0%	14.4%	13.4%	18.2%	13.6%	14.7%	15.4%	17.9%	15.9%
50歳代	21.1%	17.9%	26.2%	18.0%	22.4%	17.6%	22.1%	22.3%	21.1%
60歳代	19.0%	30.4%	28.7%	26.3%	22.6%	19.8%	23.5%	24.6%	23.6%
70歳代	18.8%	20.2%	17.1%	16.2%	20.3%	30.0%	19.9%	17.8%	20.3%
80歳以上	11.3%	10.3%	9.2%	10.4%	11.5%	11.5%	11.9%	9.6%	10.9%

昨年度(2016-17年度)中に退会した会員の性別

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
男性	73.8%	74.7%	72.9%	65.5%	63.0%	68.2%	69.5%	69.5%	68.3%
女性	26.2%	25.3%	27.1%	34.5%	37.0%	31.8%	30.5%	30.5%	31.7%

昨年度(2016-17年度)中に退会した会員の在籍年数

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
3年未満	34.6%	30.8%	36.7%	43.7%	35.4%	39.0%	41.2%	41.9%	38.4%
3～5年	18.0%	19.0%	13.9%	18.2%	23.6%	13.5%	14.3%	23.1%	18.5%
5～9年	12.8%	14.6%	13.9%	9.5%	10.8%	9.5%	11.1%	10.6%	11.2%
10～14年	8.9%	9.5%	10.6%	6.4%	6.2%	10.1%	8.4%	6.4%	7.9%
15～19年	4.2%	4.7%	5.2%	3.2%	4.6%	4.4%	5.6%	4.5%	4.6%
20～24年	3.8%	5.9%	5.7%	3.8%	3.4%	4.3%	4.7%	3.0%	4.0%
25～29年	5.1%	5.1%	2.8%	3.4%	3.6%	5.2%	4.4%	2.7%	4.0%
30～34年	4.4%	3.6%	3.1%	4.0%	3.9%	4.1%	2.8%	2.4%	3.5%
35～39年	2.8%	2.4%	3.3%	2.3%	4.0%	3.5%	3.5%	2.0%	3.1%
40～49年	4.4%	3.6%	4.3%	4.1%	3.4%	4.8%	2.9%	2.7%	3.7%
50年以上	1.0%	0.8%	0.5%	1.4%	1.1%	1.6%	1.1%	0.7%	1.1%

昨年度(2016-17年度)中に退会した会員の退会理由

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
死亡	9.3%	7.9%	8.3%	8.3%	7.8%	8.6%	7.5%	8.1%	8.2%
健康上の理由	16.9%	20.7%	18.6%	18.3%	19.3%	21.4%	16.1%	18.0%	18.5%
仕事上の理由	39.4%	34.9%	29.7%	45.6%	41.1%	45.1%	47.5%	39.8%	41.5%
長期欠席	12.0%	1.3%	8.3%	7.3%	1.6%	6.8%	3.9%	6.4%	5.6%
他の会員と不和	0.8%	3.8%	12.1%	1.0%	0.6%	1.0%	2.8%	0.9%	2.2%
他クラブへ転籍	2.1%	0.4%	0.7%	0.3%	0.8%	0.8%	0.4%	0.0%	0.7%
転勤・転居	3.4%	13.8%	10.2%	3.0%	6.1%	3.1%	8.5%	9.8%	6.7%
引退・代替わり	5.1%	4.6%	3.1%	3.8%	7.6%	4.3%	7.1%	6.0%	5.7%
会費の未払い	1.9%	1.3%	1.4%	5.7%	0.5%	5.1%	0.3%	2.9%	2.2%
世帯主会員の退会	9.1%	11.3%	7.6%	6.7%	14.6%	3.8%	5.9%	8.1%	8.7%

会員の年代別割合

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
20歳代	1.2%	0.7%	0.5%	1.3%	1.1%	0.7%	0.7%	0.9%	0.9%
30歳代	5.0%	4.7%	4.2%	4.9%	3.9%	4.2%	3.6%	5.1%	4.4%
40歳代	31.4%	17.9%	13.8%	16.9%	15.8%	16.9%	13.6%	17.3%	18.0%
50歳代	16.5%	20.2%	22.3%	23.2%	23.2%	21.2%	19.0%	22.1%	21.0%
60歳代	20.3%	29.5%	35.1%	28.3%	27.4%	24.5%	29.0%	30.4%	27.6%
70歳代	18.1%	19.3%	18.6%	19.3%	21.3%	22.6%	18.5%	17.0%	19.5%
80歳代	6.9%	7.1%	5.3%	5.6%	6.6%	8.6%	14.9%	6.3%	7.9%
90歳以上	0.6%	0.6%	0.2%	0.5%	0.7%	1.3%	0.7%	0.9%	0.7%