

クラブ・アンケート集計結果(実施期間2023年8月～9月)

ライオン誌日本語版委員会

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
全国クラブ数(2023.7.31)	393	186	327	348	385	368	381	367	2,755
回答件数	213	124	156	150	269	191	261	166	1,530
回答率	54.2%	66.7%	47.7%	43.1%	69.9%	51.9%	68.5%	45.2%	55.5%

昨年度(2022-23年度)中に入会した会員の年齢層

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
20歳代	3.6%	2.0%	2.0%	2.1%	3.0%	2.4%	2.1%	0.8%	2.3%
30歳代	10.7%	9.4%	12.0%	8.4%	10.7%	9.7%	8.0%	12.1%	9.9%
40歳代	26.0%	30.4%	36.1%	24.7%	37.3%	31.7%	30.7%	42.9%	32.5%
50歳代	27.7%	33.4%	26.5%	33.2%	35.2%	30.0%	33.3%	23.3%	31.0%
60歳代	16.3%	17.5%	14.7%	17.2%	9.6%	13.9%	17.2%	15.2%	14.9%
70歳代	10.9%	5.8%	8.0%	11.4%	3.5%	9.8%	7.2%	4.2%	7.5%
80歳以上	4.8%	1.5%	0.7%	3.0%	0.7%	2.5%	1.5%	1.5%	1.9%

昨年度(2022-23年度)中に入会した会員の性別

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
男性	73.0%	82.1%	72.7%	77.1%	83.2%	74.9%	81.8%	71.5%	78.1%
女性	27.0%	17.9%	27.3%	22.9%	16.8%	25.1%	18.2%	28.5%	21.9%

昨年度(2022-23年度)中に退会した会員の年齢層

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
20歳代	2.2%	1.5%	2.1%	0.7%	0.4%	1.0%	0.6%	0.2%	0.9%
30歳代	3.7%	4.7%	2.7%	6.1%	2.7%	5.2%	3.7%	2.5%	3.8%
40歳代	12.6%	12.7%	10.2%	19.1%	12.4%	17.6%	15.0%	14.3%	14.3%
50歳代	17.2%	16.6%	16.4%	23.0%	26.5%	20.4%	22.1%	20.5%	21.5%
60歳代	17.6%	21.0%	24.2%	18.8%	16.6%	17.7%	22.1%	22.6%	19.6%
70歳代	23.8%	28.1%	27.7%	19.1%	23.1%	20.6%	21.9%	26.6%	23.3%
80歳以上	22.9%	15.4%	16.7%	13.2%	18.3%	17.5%	14.6%	13.3%	16.6%

昨年度(2022-23年度)中に退会した会員の性別

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
男性	78.4%	89.4%	80.2%	80.6%	77.9%	75.4%	81.5%	79.9%	79.9%
女性	21.6%	10.6%	19.8%	19.4%	22.1%	24.6%	18.5%	20.1%	20.1%

昨年度(2022-23年度)中に退会した会員の在籍年数

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
3年未満	18.1%	19.7%	14.2%	21.1%	16.3%	20.6%	19.9%	22.1%	18.9%
3～4年	11.3%	9.1%	11.7%	12.6%	12.2%	10.5%	12.6%	9.6%	11.4%
5～9年	22.2%	30.4%	19.5%	18.9%	24.7%	26.6%	25.0%	23.6%	24.2%
10～14年	10.5%	8.8%	12.9%	11.0%	11.4%	9.6%	10.0%	14.3%	11.0%
15～19年	9.1%	7.2%	9.8%	5.5%	7.1%	6.7%	6.9%	7.5%	7.3%
20～24年	5.8%	4.5%	6.0%	5.0%	5.3%	4.0%	5.0%	5.6%	5.1%
25～29年	3.2%	4.5%	6.9%	11.8%	5.9%	5.3%	4.9%	3.6%	5.6%
30～34年	7.3%	5.1%	7.6%	3.8%	3.8%	5.0%	5.9%	4.3%	5.2%
35～39年	4.2%	4.0%	4.1%	3.6%	5.7%	2.5%	2.7%	2.8%	3.8%
40～49年	6.3%	5.1%	5.4%	5.3%	5.1%	6.5%	5.0%	3.2%	5.2%
50年以上	2.0%	1.6%	1.9%	1.4%	2.5%	2.7%	2.1%	3.4%	2.3%

昨年度(2022-23年度)中に退会した会員の退会理由

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
死亡	13.2%	12.5%	14.0%	8.1%	11.3%	8.6%	10.6%	8.8%	10.7%
健康上の理由	19.0%	20.3%	21.9%	21.1%	19.8%	21.3%	19.3%	20.2%	20.2%
仕事上の理由	37.6%	32.7%	39.2%	42.4%	34.5%	41.4%	38.7%	38.3%	37.9%
転勤・転居	3.8%	15.4%	6.6%	6.1%	7.9%	4.4%	11.9%	8.8%	8.1%
引退・代替わり	5.8%	4.9%	5.0%	3.3%	5.6%	6.3%	6.3%	7.1%	5.7%
長期欠席	7.1%	1.4%	1.7%	5.3%	2.7%	3.9%	3.1%	4.2%	3.7%
他の会員と不和	4.2%	0.9%	0.7%	0.8%	0.5%	1.2%	0.1%	0.8%	1.0%
他クラブへ転籍	0.4%	2.9%	1.3%	2.8%	0.5%	1.0%	0.8%	1.0%	1.1%
会費の未払い	0.8%	0.0%	1.3%	0.0%	0.4%	1.9%	0.6%	0.6%	0.7%
世帯主会員の退会	5.2%	5.5%	7.6%	6.1%	14.0%	4.4%	6.3%	8.1%	7.8%
活動内容の不一致	2.9%	3.5%	0.7%	4.0%	2.8%	5.6%	2.3%	2.1%	3.1%

会員の年代別割合

	MD330	MD331	MD332	MD333	MD334	MD335	MD336	MD337	合計
20歳代	0.9%	0.4%	0.6%	0.9%	0.6%	1.0%	0.4%	0.4%	0.7%
30歳代	3.4%	3.3%	2.8%	4.0%	3.5%	3.9%	3.1%	4.3%	3.5%
40歳代	14.3%	16.3%	15.8%	17.8%	15.2%	16.5%	15.4%	18.6%	16.0%
50歳代	24.4%	25.8%	21.8%	27.9%	26.7%	25.2%	24.6%	23.4%	25.2%
60歳代	20.0%	23.2%	27.3%	22.1%	22.7%	21.7%	23.9%	23.7%	23.0%
70歳代	23.1%	22.4%	23.5%	19.4%	21.4%	20.6%	22.9%	21.5%	21.8%
80歳代	12.8%	7.6%	7.6%	7.0%	8.9%	9.7%	8.4%	7.3%	8.8%
90歳以上	1.1%	1.0%	0.6%	0.9%	1.0%	1.4%	1.3%	0.8%	1.0%